

Mediasurface PLC
09 July 2007

TR-1(i): NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached (ii):

Mediasurface plc

2. Reason for the notification (please state Yes/No): ()

An acquisition or disposal of voting rights: (NO)

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: (NO)

An event changing the breakdown of voting rights: (NO)

Other (please specify) : (YES)

3. Full name of person(s) subject to the notification obligation (iii):

Gartmore Investment Limited

4. Full name of shareholder(s) (if different from 3.) (iv):

| Fund Managing co | No. of shares held | % of Issued Capital | UK Registered Owner | Fund | Beneficial Owner |
|---|-----------------------|---------------------------|---|-------|---|
| Gartmore Fund Managers MANAGERS Limited & COMPANIES | 5,562,111 | 6.030% | HSBC GLOBAL CUSTODY NOMINEE UK LTD | 56690 | GARTMORE FUND LTD A/C GARTMORE UK IRISH SMALLER |
| Gartmore Investment Limited | 1,761,608 | 1.910% | BNY GIL CLT A /C NOMS LTD A /C NWSC | 56640 | GARTMORE GROWTH OPPORTUNITIES PLC |
| TOTAL | 7,323,719 | 7.939% | | | |

5. Date of the transaction (and date on which the threshold is crossed or reached if different) (v):

3 July 2007

6. Date on which issuer notified:

5 July 2007

7. Threshold(s) that is/are crossed or reached:

7%

8. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable (xv):

N/A

Proxy Voting:

10. Name of the proxy holder:

N/A

11. Number of voting rights proxy holder will cease to hold:

N/A

12. Date on which proxy holder will cease to hold voting rights:

N/A

13. Additional information:

All shares are based on the Company's revised issued shares capital of 92,244,842 as provided by Exshare

Email contact RDU@Gartmore.com

14. Contact name:

Alison Averono

15. Contact telephone number:

020 7782 2324

TR-1(i): NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached (ii):

Mediasurface plc

2. Reason for the notification (please state Yes/No): ()

An acquisition or disposal of voting rights: (YES)

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: (NO)

An event changing the breakdown of voting rights: (NO)

Other (please specify) : (NO)

3. Full name of person(s) subject to the notification obligation (iii):

AXA S.A, 25 Avenue Matignon, 75008 Paris and its group of companies

4. Full name of shareholder(s) (if different from 3.) (iv):

N/A

5. Date of the transaction (and date on which the threshold is crossed or reached if different) (v):

5th July 2007

6. Date on which issuer notified:

6th July 2007

7. Threshold(s) that is/are crossed or reached:

6%

8. Notified details:

A: Voting rights attached to shares

| Class/type of shares if possible using the ISIN CODE | Situation previous to the Triggering transaction (vi) | | % of Direct rights |
|--|---|--------------------------------|--------------------|
| | Number of shares | Number of voting Rights (viii) | |
| Indirect | | | |
| GB00B01XYM75 6.25 | 3,563,684 | 3,563,684 | |

Resulting situation after the triggering transaction

| Class/type of shares if possible using the ISIN CODE | Number of shares | | Number of voting rights (ix) | | % of rights |
|--|------------------|----------|------------------------------|-----------|-------------|
| | Direct | Indirect | Direct | Indirect | Direct |
| Indirect | (x) | (xi) | | | |
| GB00B01XYM75 6.25% | | | | 5,763,684 | |

B: Financial Instruments

Resulting situation after the triggering transaction (xii)

| Type of financial instrument voting rights | Expiration Date (xiii) | Exercise/ Conversion Period/ Date (xiv) | Number of voting rights that may be acquired if the instrument is exercised/ converted. | % |
|--|------------------------|---|---|-----|
| | | | | N/A |

| Total (A+B) Number of voting rights | % of voting rights |
|--|--------------------|
| 6.25% | 5,763,684 |

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable (xv):

N/A

Proxy Voting:

10. Name of the proxy holder:

N/A

11. Number of voting rights proxy holder will cease to hold:

N/A

12. Date on which proxy holder will cease to hold voting rights:

N/A

13. Additional information:

N/A

14. Contact name:

Terry Marsh

15. Contact telephone number:

020 7003 2637