

RNS Number:1147E  
Mediasurface PLC  
19 September 2007

Mediasurface plc ("Mediasurface" or the "Company")

#### Additional Listing

On 26 June 2007 Mediasurface plc announced the acquisition of Immediacy Ltd and, at that time, stated that deferred consideration of 80 pence per pound of net assets in Immediacy in excess of £370,000 was to be paid, determined by the production and approval of the completion accounts. This has now occurred and as a result application has been made to the London Stock Exchange for the admission of 2,022,464 new ordinary shares of 1 pence each in the Company to be admitted to AIM. The new ordinary shares will rank pari passu with the existing shares of the Company. It is expected that admission will take place on 25 September 2007. Following the allotment, the total issued share capital of the Company has increased to 99,673,644 ordinary shares.

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