

Mediasurface plc (the "Company")

Additional Listing

Application has today been made for 1,497,271 new ordinary shares of 1pence each to be admitted to trading on AIM pursuant to the exercise of options held under the Approved EMI Share Option scheme at an exercise price of 1 pence per share.

The above application includes the exercise of share options by Directors of the Company as follows:

Director	Number of options exercised	Number of shares immediately following exercise	Percentage of shares being held immediately following admission
Lawrence Flynn	500,000	1,865,077	1.61%
David Deacon	625,694	781,089	0.67%

The new ordinary shares will rank pari passu with the Company's existing ordinary shares and trading is expected to commence on 27th February 2008.

Following admission, 116,170,915 shares will be in issue.

20th February 2008

Enquiries:

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Finance Director

David Deacon